

The missions of the OKI Group are to contribute to the realization of an "e-Society" that is full of Ubiquitous Services and to ensure "peace of mind" for the people around the world through our activities accordingly.

Corporate Philosophy

The people of OKI, true to the company's enterprising spirit, are committed to creating superior network solutions and providing excellent information and communications services globally to meet the diversified needs of communities worldwide in the information age.

Our Vision

OKI, Network Solutions for a Global Society

OKI aims to achieve global recognition as an excellent growing company, by providing network solutions that contribute to the advancement of the e-Society.

Global networks are changing the structures of society, economy and industry. These networks enable us to communicate even more interactively, without thinking about the network wherever we may be. Under these circumstances, different individual entities including persons, firms, municipal governments and nations have become much less constrained. OKI collectively treats these entities as "individuals".

As the concept of an "individual" has become broader in scope, we need to ensure a very high degree of security. Ubiquitous Services advocated by OKI entail the provision

of individualized services to each individual to meet their specific, situational needs through ubiquitous networks that enable safe, secure communication.

The e-Society envisioned by OKI enables individuals to:

- Engage freely in their activities whenever and wherever, and be connected with whatever without the constraints of time and space
- Utilize services they need in the style they desire via various interfaces
- Utilize such services through safe, reliable networks.

OKI contributes to the realization of an e-Society.

e-Society, a society full of Ubiquitous Services

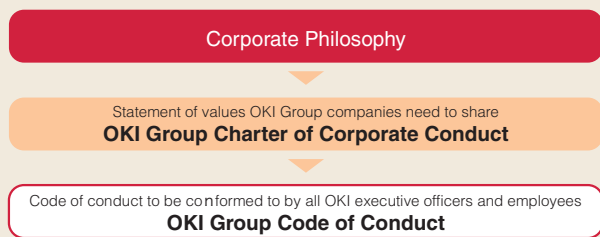


In addition to complying with all related laws and regulations, the OKI Group's CSR initiatives focus on the implementation of sound corporate activities consistent with social norms and the fulfillment of social responsibility based on its corporate philosophy.

The OKI Group, as described in its corporate philosophy, aims at contributing to the improvement of the quality of life for people around the world through its core business, namely the manufacturing and distribution of products and services that can serve the development of the information age. What underlies the group's CSR (corporate social responsibility) initiatives is our commitment to the pursuit and fulfillment of this idea.

In order to cohesively promote our CSR initiatives, we enacted the OKI Group Charter of Corporate Conduct as a statement of values to be shared by all member companies of the group. In addition, we also established the OKI Group Code of Conduct which is to be conformed to by all executives and employees of the group. We have disseminated the charter and the code across the group through various means

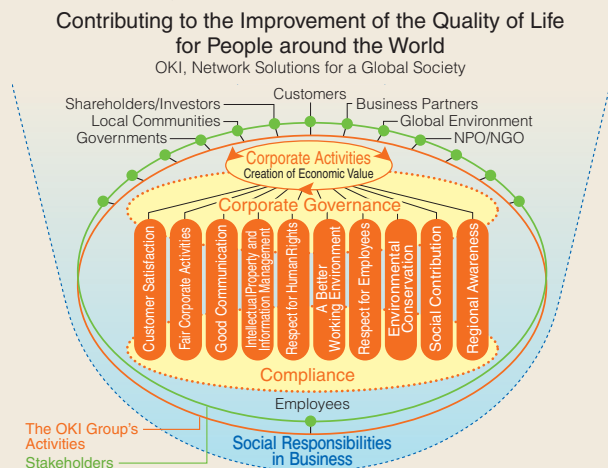
» Foundation of CSR at the OKI Group



such as training programs. We have also defined seven priority themes to be pursued. The CSR Promotion Division, an organization dedicated to CSR-related efforts, takes the initiative in promoting activities under these themes.

We will continue to make every effort to fulfill our social responsibility based on our corporate philosophy by ensuring that each member of the group complies with the OKI Group Charter of Corporate Conduct and the OKI Group Code of Conduct.

» CSR Initiatives by the OKI Group



OKI Group Charter of Corporate Conduct

For the betterment of corporate value, the OKI Group (Oki Electric Industry Co., Ltd. and members of its group of companies) seeks to provide satisfaction to its customers at all times and to become a trusted partner for our stakeholders, including shareholders and investors, employees, customers and suppliers, and the local societies of the areas in which it operates. In addition to complying with all related laws and regulations, the OKI Group will implement sound corporate activities consistent with social norms, and contribute to the improvement of the quality of life for people around the world.

Customer Satisfaction

The OKI Group is dedicated to developing and providing products and services that ensure continued customer satisfaction, in full consideration of safety and ease of use.

Fair Corporate Activities

The OKI Group conducts appropriate transactions and works to ensure fair, transparent, and free competition.

Good Communication

The OKI Group engages with society through a variety of interactions, and discloses company information in manners that are appropriate and fair.

Intellectual Property and Information Management

The OKI Group recognizes the importance of intellectual property, and properly manages and protects company and customer information, including personal information.

Respect for Human Rights

The OKI Group respects the human rights of all persons involved in its corporate activities and eliminates illicit discrimination of any kind. It does not allow child labor nor forced labor.

A Better Working Environment

The OKI Group ensures and maintains a safe and comfortable working environment for all employees.

Respect for Employees

Respecting the individuality of each employee, the OKI Group creates a corporate culture in which its personnel are encouraged to engage challenges facing the group with courage and determination.

Environmental Conservation

In order to realize and pass on a better global environment, the OKI Group promotes environmental management and makes efforts to conserve the environment through its products and its business activities.

Social Contribution

As a good corporate citizen, the OKI Group implements social contribution activities dedicated to the betterment of society.

Regional Awareness

The OKI Group endeavors to build a positive relationship and grow together with local societies, respecting the cultures and customs of the countries and regions in which it operates.