

Company Profile

Profile (As of March 31, 2007)

OkI Electric Industry Co.,Ltd.

Founded in: January 1881
Company Established: November 1, 1949
Common Stock: 76,940 million yen
Employees: 21,380 (Consolidated)
 5,579 (Non-consolidated)
President and CEO: Katsumasa Shinozuka
Head Office: 7-12, Toranomon 1-chome,
 Minato-ku, Tokyo 105-8460, Japan
 TEL: +81-3-3501-3111

Business Segments

Info-Telecom Systems

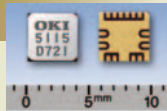
OKI develops info-telecom systems by focusing on next-generation networks and strengthening info-telecom converged technology and mechatronics.



- Financial Services
- Telecommunications
- Information Systems

Semiconductors

OKI is shifting from sole focus on semiconductors to expand e-functional module business.

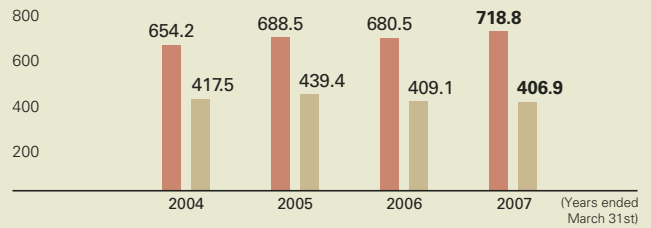


Printers

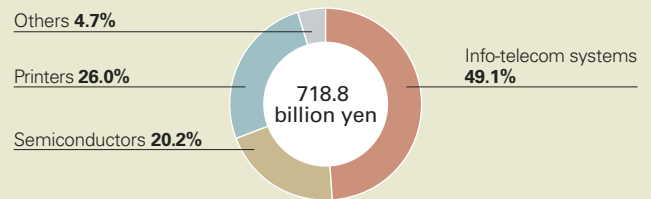
OKI develops mid-and high-range multifunction, non-impact color printers by leveraging compact, high-speed, high-resolution technologies.



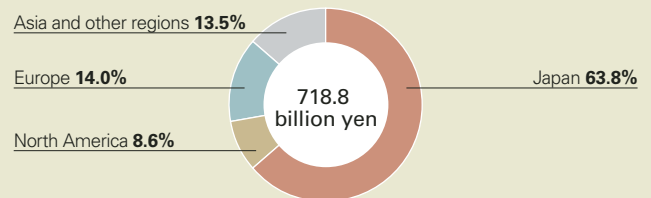
Net Sales (Billions of yen)



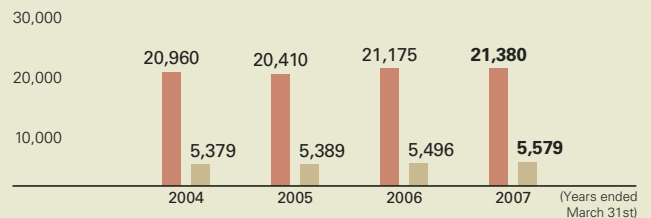
Net Sales by Business Segment in the Year Ended March 2007 (Consolidated)



Net Sales by Market in the Year Ended March 2007 (Consolidated)



Employees (Number of employees)



Brand statement



OKI aims to create an e-Society that enables to achieve the dreams and hopes of all stakeholders.

The brand statement of OKI expresses the opening of a door to a society, where people around the world can lead more lives that are enriched, safe and secure.

The statement also expresses our dream to contribute to the e-Society.

“Opening up your dreams” and “accomplishing our ambitions” are OKI’s commitments that are inherent in its brand statement.

— OKI opens up your dreams —

Editorial Policy

- This report was compiled to provide information about the corporate social responsibility (CSR) initiatives of the OKI Group in a form that would be readily accessible to all stakeholders. It consists of sections covering six themes the OKI Group is currently targeting for prioritized activities. The report also examines key aspects of efforts in the year ended March 2007 and clarifies the degree of progress made.
- On each page dealing with a priority theme, we have included the corresponding clause from the OKI Group Charter of Corporate Conduct to show how the two are connected. Comments from employees have also been included to enliven the descriptions of activities.
- Sustainable social and corporate development requires approaches that balance social, environmental and economic perspectives. The information in this report relates primarily to the social perspective, but the report also describes significant environmental initiatives. Environmental matters are analyzed in greater detail in the Environmental Report. The economic aspect is covered in the Annual Report, which examines OKI's financial and business performance.



Scope of This Report

Time period:

This report covers the year ended March 2007. However, there are also references to facts preceding this period, and to policies and plans that target subsequent periods.

Organization:

This report covers the activities of Oki Electric Industry Co., Ltd. and its subsidiaries and affiliates in Japan and overseas. The environmental data refer to 17 OKI sites in Japan and the sites of 22 OKI Group companies in Japan and six in other countries. In this report, Oki Electric Industry Co., Ltd. is referred to as "OKI," and its corporate Group, including subsidiaries and affiliates, as the "OKI Group."

Reference Guidelines

- Sustainability Reporting Guidelines 2002 (Global Reporting Initiative)
- 2003 Environmental Report Guidelines (Ministry of the Environment)

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Forecasts, Plans and Targets

In addition to factual information about the past and current activities of the OKI Group, this report also includes forward-looking forecasts, plans and targets. These reflect assumptions and judgments based on information available at the time of writing. Readers should accordingly be aware that actual future events and the results of activities may vary from the content of this report.