

A Message from the President

OKI predicts the emergence of an e-society, a society replete with Ubiquitous Services, and aims to contribute to the improvement of the quality of life for people around the world.



President and Chief Executive Officer
Katsumasa Shinozuka

We will fulfill our responsibilities to society in accordance with our corporate mission.

OKI's corporate mission is expressed in the words "enterprising spirit." True to that philosophy, we are determined to help people everywhere to enjoy enriched and fulfilling lifestyles by supplying products that contribute to the advancement of society in the information age. The same "enterprising spirit" mission is at the core of the OKI approach to corporate social responsibility.

This corporate mission also inspired our corporate vision, "OKI, Network Solutions for a Global Society," which reflects our determination to contribute to the evolution of a society replete with Ubiquitous Services by supplying users with products and services provide piece of mind in the e-society.

As a corporate citizen, OKI has also been involved for many years in environmental protection and social contribution activities. We recognize that our growth as a global corporation brings with it increased social responsibilities, and we are therefore working to strengthen corporate governance. We are also building an organization to support group-level CSR activities, including a CSR Promotion Division.

We will ensure that all OKI Group employees are thoroughly conversant with the OKI Group Charter of Corporate Conduct.

In October 2005 we took an important step toward the achievement of this goal by adopting the Charter as our principles for corporate conduct. The Charter clarifies the social responsibilities of the OKI Group from a global, long-term perspective, based on our corporate mission. The basic position stated in the preamble is a clearly defined vision for the OKI Group according to that mission. The current business environment for companies is rapidly changing, and in order to continuously promote CSR initiatives as part of our global group management, it is vital that each member of the OKI Group understands the Group's corporate social responsibilities from the same words, and shares the same values. We have expanded our CSR education programs to ensure that the Charter permeates the OKI Group and is fully implemented by everyone.

Corporate Mission

The people of OKI, true to the company's enterprising spirit, are committed to creating superior network solutions and providing excellent information and communications services globally to meet the diversified needs of communities worldwide in the information age.

Our Vision

OKI, Network Solutions for a Global Society

OKI aims to achieve global recognition as an excellent growing company, by providing network solutions that contribute to the advancement of the e-society.*

***The "e-society"**

OKI defines the "e-society" as a society in which the exchange of a wide range of information beyond time and space over global networks breaks down the boundaries that separate countries, regions and cultures, allowing individuals to participate fairly and securely in various social activities.

We will continue to implement CSR activities that ensure piece of mind for all stakeholders.

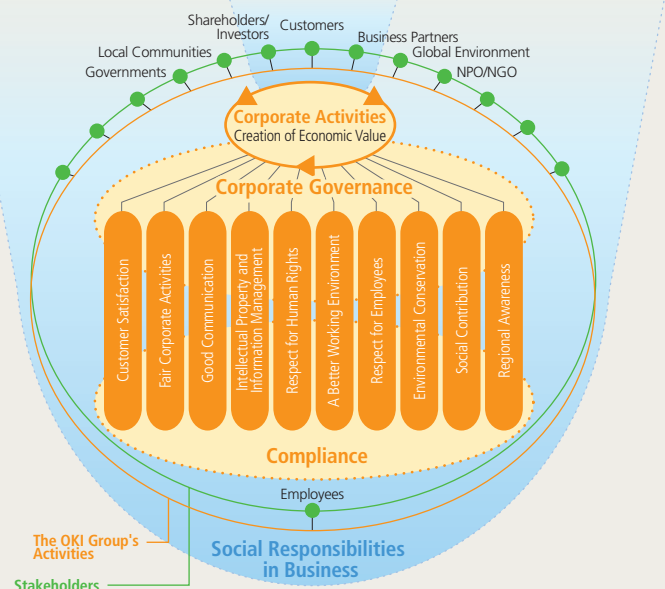
In 2006, we marked the 125th anniversary of OKI's founding. We are determined to use the trust we have gained from our achievements of the past as a solid foundation for CSR activities that will further enhance our corporate value, bringing even greater piece of mind to all stakeholders associated with the OKI Group.

Social Responsibility Report 2006 was produced to inform stakeholders, including customers, shareholders, investors, employees, suppliers and residents in local communities, about the CSR activities of the OKI Group in the year ended March 31, 2006. We hope that this report will reach the widest audience possible, and we look forward to receiving frank and open views about our CSR activities.

September 2006

CSR Initiatives by the OKI Group

Contributing to the Improvement of the Quality of Life for People around the World
OKI, Network Solutions for a Global Society



OKI Group Charter of Corporate Conduct

For the betterment of corporate value, the OKI Group (Oki Electric Industry Co., Ltd. and members of its group of companies) seeks to provide satisfaction to its customers at all times and to become a trusted partner for our stakeholders, including shareholders and investors, employees, customers and suppliers, and the local societies of the areas in which it operates.

In addition to complying with all related laws and regulations, the OKI Group will implement sound corporate activities consistent with social norms, and contribute to the improvement of the quality of life for people around the world.

Customer Satisfaction

The OKI Group is dedicated to developing and providing products and services that ensure continued customer satisfaction, in full consideration of safety and ease of use.

Fair Corporate Activities

The OKI Group conducts appropriate transactions and works to ensure fair, transparent, and free competition.

Good Communication

The OKI Group engages with society through a variety of interactions, and discloses company information in manners that are appropriate and fair.

Intellectual Property and Information Management

The OKI Group recognizes the importance of intellectual property, and properly manages and protects company and customer information, including personal information.

Respect for Human Rights

The OKI Group respects the human rights of all persons involved in its corporate activities and eliminates illicit discrimination of any kind. It does not allow child labor nor forced labor.

A Better Working Environment

The OKI Group ensures and maintains a safe and comfortable working environment for all employees.

Respect for Employees

Respecting the individuality of each employee, the OKI Group creates a corporate culture in which its personnel are encouraged to engage challenges facing the group with courage and determination.

Environmental Conservation

In order to realize and pass on a better global environment, the OKI Group promotes environmental management and makes efforts to conserve the environment through its products and its business activities.

Social Contribution

As a good corporate citizen, the OKI Group implements social contribution activities dedicated to the betterment of society.

Regional Awareness

The OKI Group endeavors to build a positive relationship and grow together with local societies, respecting the cultures and customs of the countries and regions in which it operates.