



**As a good corporate citizen OKI implements social contribution activities and builds positive relationships with local communities.**

### Focal Points for the Year Ended March 2006

- Contribution in Japan and overseas in cooperation with NPOs and NGOs
- Expanded initiatives under the OKI 100 Yen Fund of Love

### Main Initiatives the Year Ended March 2006

- Expansion of voluntary forest conservation activities (See Page 9)
- Improvement of initiatives based on the OKI 100 Yen Fund of Love

### Basic Philosophy and Systems for Social Contribution Activities

Historically, the OKI Group has pioneered three important social contribution initiatives. In 1964 it implemented Japan's first corporate blood drive. In 1998 it introduced home-based employment for people with serious disabilities. And in 2001, it pioneered bone marrow donor registration.

Another important milestone in this pioneering tradition was the establishment of the Corporate Philanthropy Office in 1996, as an organizational framework for the activities under the Basic Philosophy and Basic Policy for Social Contribution Activities, which were formulated in the same year. These activities include not only donations, but also the use of corporate facilities for community activities, and voluntary work by employees. Employees contribute

to voluntary activities through monthly donations, and through direct participation in initiatives in such areas as social welfare, environmental protection. OKI has further expanded the scope of its activities by working with a wide range of non-profit organizations.

### The OKI 100 Yen Fund of Love—Contributory Participation in Voluntary Activities

#### •Structural Improvements Bringing Enhanced Stability and Expanded Activities

Established in 1996, the OKI 100 Yen Fund of Love is a contributory program that provides employees with an easy way to support voluntary activities by donating 100 yen each month. In 2000, the scheme was expanded to include employees of OKI Group companies. In March 2006, the scheme was modified to provide greater operational stability and support expanded activities. Now employees can choose to donate up to three units at 100 yen per unit. Currently (as of March 31, 2006), the scheme is supported by employees of 34 OKI Group companies.

### Social Contribution Activities: Basic Philosophy and Basic Policy

#### Basic Philosophy

As a good corporate citizen, OKI will consider and take actions in order to realize the genuine enrichment of society, and will implement social contribution activities that earn the support of the public.

#### Basic Policy

##### [Corporate activities]

- OKI will continue to use its corporate resources, including its human resources and assets, to implement social contribution activities that reflect local and national needs.
- OKI will focus on social contribution activities that reflect its corporate characteristics and will enhance its image while inspiring pride and energy in its employees.

##### [Activities by individuals]

- OKI will encourage and support voluntary activities that allow individual employees to express their humanity.

#### Slogan

Let's begin with what is achievable now!

### The OKI 100 Yen Fund of Love—Achievements in the Year Ended March 2006

Donation of Blood Transportation Vehicles to Japan Red Cross Society	¥2.97 million (total amount, matching gift basis)
Supply of Used Clothing to Refugee Camps, etc.	¥1.13 million
Employment Support for People with Severe Disabilities	¥2.0 million
Support for Voluntary Organizations in which Employees are Involved	¥2.97 million (support for 25 organizations)

#### •Blood Transportation Vehicles Donated to Japan Red Cross Society

As a pioneer of corporate blood drives, the OKI Group supports the blood program of the Japan Red Cross Society. Since 1996, it has donated blood transportation vehicles and other items under a

matching gift scheme, whereby OKI contributes the same amount that is collected through the OKI 100 Yen Fund of Love Scheme.

In the year ended March 2006, OKI donated a refrigerated blood transportation vehicle to the Red Cross blood center in Nagasaki Prefecture.



A ceremony to mark the donation of another blood transportation vehicle

• **Transportation of Used Clothing to Refugee Camps**

Since the year ended March 2002, the OKI Group has supported the efforts of a non-governmental organization, the Wakachiai Project (Sharing Project) to supply used clothing as part of its refugee relief activities. Used clothing is collected at OKI sites throughout Japan for transportation to overseas refugee camps.

In the year ended March 2006, 463 boxes of used clothing were collected and sent to camps in Tanzania, Eritrea and Indonesia. The cost of transporting the boxes from OKI Group sites to a collection center in Japan and from there to the overseas destinations was paid for from the OKI 100 Yen Fund of Love.



Employee volunteers pack the used clothing into boxes. Left: Hokkaido Regional Office, Oki Software Co., Ltd., Right: OKI Group, Warabi District

• **Employment Support for People with Severe Disabilities**

The OKI Group assists the SOHO Support Project established by the Tocolo Information Processing Center of the Tokyo Colony, a social welfare organization, by providing donations from the OKI 100 Yen Fund of Love.

The project helps people with severe disabilities, for whom commuting would be impractical, to provide software-related services as a SOHO group. The donations have been used for leadership training, technical education for SOHO group members, and the installation of equipment required for business operations.

• **Support for Voluntary Organizations in which OKI Group Employees are Involved**

On application from employees, the OKI Group will provide financial support from the OKI 100 Yen Fund of Love to voluntary organizations in which OKI Group employees are involved. In the year ended March 2006, it supported 25 such organizations. For example, in February 2006, OKI and the Japan Foundation jointly sponsored the publication of children's books in Laos by a non-profit organization, Action with Lao Children.



This children's story about a mermaid's gift of a shellfish was published in Laos.

**New Recipients of Support in the Year Ended March 2006**

<b>Architectural Association of Japanese Deaf (AAJD)</b>	Support for the creation of emergency cards (SOS cards) based on universal design concepts for people with hearing impairments
<b>Totoro no Furusato Foundation</b>	Support for National Trust activities in the Sayama Hills
<b>L Angel International Volunteer Association</b>	Support for the development of school facilities and the establishment and operation of an orphanage in India
<b>Aomori LD Parents' Association Konpeito</b>	Support for volunteer recruitment and the provision of training and seminars

**Communication with NPOs**

• **NPO Activity Report Seminar**

Each year the OKI Group invites two of the non-profit organizations that receive assistance from the OKI 100 Yen Fund of Love to participate in an activity report seminar. The aim of this event is to inform employees about the organizations' activities and foster good communications.

In the year ended March 2006, activity reports were presented by UNDO, which supports the use of computers by people with visual disabilities, and Hiyokobora, which plans and implements regional events for children with disabilities.



Mr. Hiraga (left) and Mr. Wakita (right) of UNDO



Mr. Kosake of Hiyokobora

Promotion of Compliance with Laws and Regulations  
 Improvement of Customer Satisfaction  
 Good Communication with Stakeholders and Investors  
 Respect for Employees  
 Consideration for the Environment  
 Social Contribution

## Participatory Voluntary Activities

### •Support for Nationwide School Biotope Competition Symposium

The OKI Group recognizes the School Biotope\* program as an excellent environmental educational initiative and has provided support since 2001.

On February 11, 2006, the Ecosystem Conservation Society - Japan hosted a symposium for the 2005 competition at the National Institution for Youth Education. As part of its support for the program, OKI provided a relayed live video of the event to venues in Sendai and Tokushima for people who were unable to attend. Approximately 40 children and parents from participating schools watched the video. On the day of the symposium, 16 employee volunteers worked as venue staff, while others stood by at the relay sites. Presentations and the award ceremony were streamed from the venue, using OKI's LiveOnAir live video streaming system. Video recordings will be used to promote the school biotope program.



Delivering live video images to Sendai and Tokushima

#### \* School Biotope program:

This program helps children to learn about natural systems and acquire experience-based knowledge and skills that will help them to live in harmony with nature.

### •2005 Take-Tonbo Festival

In November 2005, OKI invited 17 children from three care facilities in Tokyo to the 2005 take-tonbo\* festival, held at the Kyodo-no-Mori Museum in Fuchu City. Fourteen

volunteers, including six OKI Group employees, attended the event. Participants created and flew take-tonbo under the guidance of members of the International Take-Tonbo Association. In addition, the Edo Marionette Group helped the children to make puppets and also presented a puppet show. The volunteers spent a very enjoyable day with the children.



Making take-tonbo

#### \* Take-tonbo (bamboo dragonfly):

This bamboo toy consists of a propeller with a central shaft. It can be made to fly by rotating the shaft between the palms.

### •Creation and Donation of Lao Picture Books

Every July, the OKI Group creates picture books in the Lao language and donates them to Lao children. This event is organized with the cooperation of Action with Lao Children, a non-profit organization.



Making Lao picture books

A total of 22 people took part in the event in the year ended March 2006 (July 2005), including OKI Group employees and family members, and Gakushuin Women's College Students, who will participate in a training tour in Laos with Action with Lao Children. Participants pasted Lao translations into Japanese picture books to create Lao versions of 50 copies of six books.

### •OKI Group Employees Recognized in Fourth "One More Life" Worker Volunteer Awards

The Dixie Queens, an amateur jazz band formed by OKI Group employees in the Takasaki District in Gunma Prefecture, provide voluntary performances as a way of sharing the enjoyment of music with all people. Since its formation in 1990, the band has given over 100 performances during community events and visits to children's care facilities, retirement homes, children's halls, facilities for people with disabilities, and elementary schools. The band's extensive repertoire ranges from Dixieland jazz to pop, children's songs and golden oldies.

In January 2006, this unique initiative received recognition when the band won the fourth "One More Life Worker Volunteer" award under the Worker's Multilife Support Scheme of the Ministry of Health, Labor and Welfare.



The Dixie Queens perform at an event for lifelong learning volunteers in December 2005



Receiving the "One More Life Worker Volunteer" award

## Working with Local Communities

### •Participation in Community Activities of Chuo-ku Philanthropy Council

Since 2001, OKI's Kansai Regional Office has participated in the Chuo-ku Philanthropy Council. This group, which consists of 11 companies and four organizations based in



A show staged with the assistance of OKI employees

Chuo-ku, Osaka, plans and promotes community contribution activities and undertakes voluntary initiatives.

At the 6<sup>th</sup> Corporate Citizenship Seminar, which was held in December 2005 in collaboration with the Osaka City Chuo-ku Council of Social Welfare, OKI employees were panelists in a discussion on employee perspective on corporate social contribution activities. In the second half of the event, 11 OKI employees worked as volunteer assistants for a comedy show staged by Manbou, a non-profit organization running workshops for people with intellectual disabilities.

### •Internship Program for Environmental Education

Since the year ended March 2004, Miyazaki Oki Electric Co., Ltd. has implemented internship programs for students of local junior and senior high schools.

In the year ended March 2006, a total of 262 students participated in seven programs, including factory visits, program learning, and clean room work experience. During the factory visits, the students learned about the background and specific content of corporate global environment protection activities. Activities in this area included lectures about ISO environmental standards, and tours of factory facilities, such as waste water facilities, cogeneration systems, and power generation facilities using natural energy.



Internship programs give students opportunities for factory visits and practical work experience

### •Community Cleanup Campaigns

OKI sites throughout Japan play an active part in community cleanup campaigns. In September 2005, 70 OKI Group employees and their families from the Tohoku Regional Office and local OKI Group companies cleaned the Full Cast Stadium Miyagi in Sendai City.



Cleaning stadium seating

### •OKI Warabi Culture Festival

The aim of the OKI Warabi Culture Festival, which is hosted each year by the OKI System Center in Warabi City, Saitama Prefecture, is to build closer relations between employees and their families and local residents. During the festival, the facility is open to the public.



Children dress up as firefighters for the ladder truck experience

The festival in the year ended

March 2006 attracted 2,200 visitors, including 1,800 local residents. Attractions included workplace tours for employees' children and a flea market. The event also featured community development activities, including opportunities to ride in a ladder truck, with the cooperation of local firefighters and police officers.

## Employee Perspective



Kansai Regional Office  
**Osamu Yamaguchi**

In 2001, we celebrated OKI's 120th anniversary. The corporate theme for social contribution activities was that each employee should participate in one voluntary activity each year. At the Kansai Regional Office, we decided to join the Chuo-ku Philanthropy Council. Since then, many employees have taken part in a wide variety of community contribution activities. At times I have felt that corporate social contribution activities over the past five years have not always reflected community needs, and that we have allowed ourselves to become complacent. In the future, we aim to develop better communication with those in the community so that our contribution can be based on true community partnership.

Promotion of Compliance with Laws and Regulations

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Good Communication with Stakeholders and Investors

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